

"I propose to fight it out on this line if it takes all summer"

—General Grant

THAT was the American way then; it is the American way now.

We have entered this great war with a clearly defined purpose, and have made that purpose known to all the world. We "will fight it out on this line" if it takes a dozen summers. No discouragements, no disasters, shall deter us; no halfway peace or compromises with our enemy can tempt us from the course we have laid out.

Our Army and Navy are prepared to "fight it out on this line" until *victory* is won, and we must be prepared to back them up with every dollar necessary to make *victory* possible.

Buy Bonds of the Third Liberty Loan

Buy all you can possibly pay for, even though the payment involves stern self-denial. Remember you are not asked to *give* your money; you are asked to *lend* it, at good interest, to the wealthiest, strongest, most honorable nation on the globe.

If you can't pay cash for your bonds, you can borrow a part of the money at your bank, using the bonds as security; or you can buy them at your bank easy partial payment plan. It is no trouble to buy Liberty Bonds—it is no trouble to pay for them. See your banker today.

Take our Choice: Bonds or Bondage



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